



Audencia

# WINTER PROGRAM

Short-term study  
abroad in France





# ABOUT AUDENCIA



# ABOUT AUDENCIA

## Facts & figures

 **7200+**

### STUDENTS

among whom **2900+** are international and from **130** countries.

 **215**

### INTERNATIONAL ACADEMIC PARTNERS

in **60** countries, among which **160** accredited.

 **165**

### FULL-TIME PROFESSORS

among which **135** doctorates / HDR / PhD and **86** internationals.

- Founded in Nantes in 1900, Audencia is ranked among the **top European business schools**.
- Audencia is part of a very select group of schools holding **all three international accreditations** for business and management education. This is just one way in which our commitment to excellence in teaching is recognized.



- Audencia currently has campuses in **France, China** and **Brazil**.







# ABOUT AUDENCIA

## International network

**215** academic partners worldwide (in 60 countries), among which:

- Harvard University, USA
- University of Oxford, UK
- Columbia University, USA
- University of California, Berkeley, USA
- London School of Economics & Political Science, UK

**13** campuses around the world:



### 5 campuses in France

- Nantes (3)
- Paris
- La Roche-sur-Yon



### 4 campuses in Brazil

- Belém
- Belo Horizonte
- Curitiba
- São Paulo



### 4 campuses in China

- Beijing
- Chengdu
- Shanghai
- Shenzhen



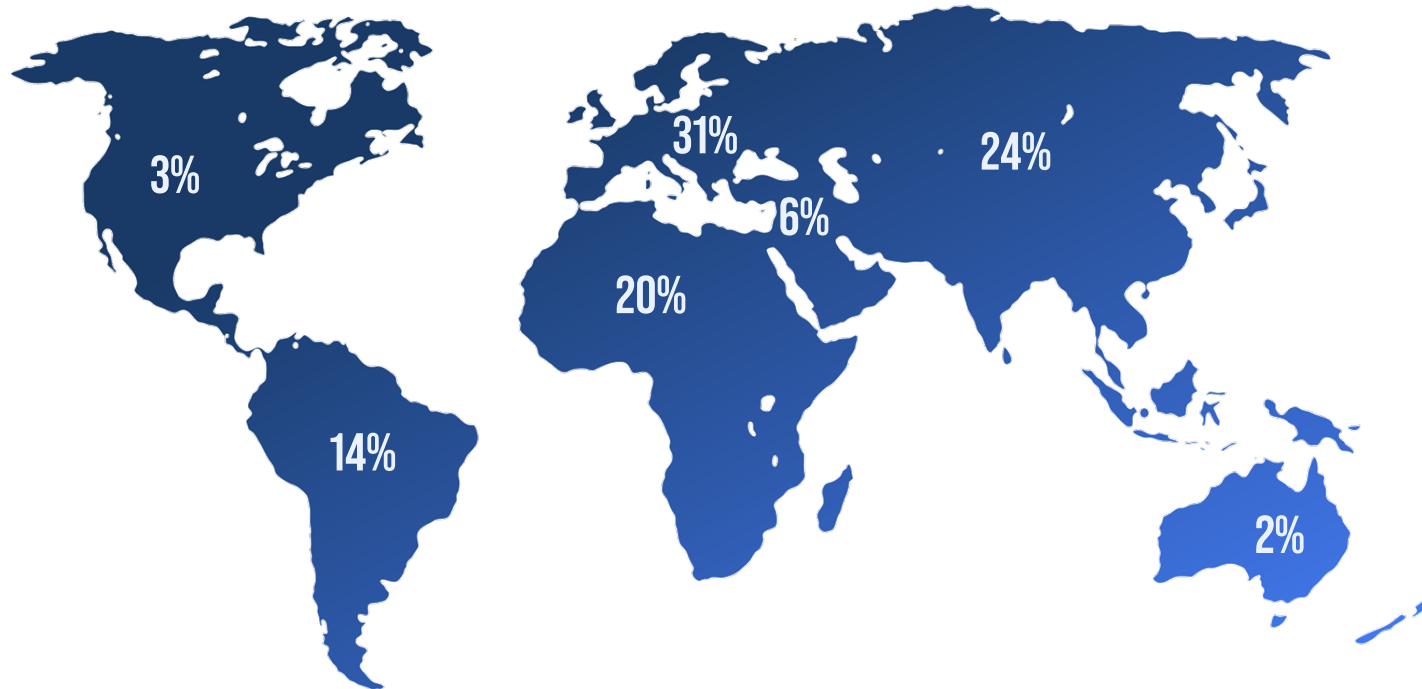


# ABOUT AUDENCIA

## International network

Each year, **Audencia welcomes 1200+ international students** on its Nantes campuses, in its short-term, semester or degree programs.

**90+** nationalities are represented among our students!





# ABOUT NANTES





# ABOUT NANTES



**6<sup>TH</sup>**

**LARGEST CITY IN FRANCE**



**60,000+**

**STUDENTS**



**50km**

**FROM THE ATLANTIC COAST**



**800,000+**

**INHABITANTS**

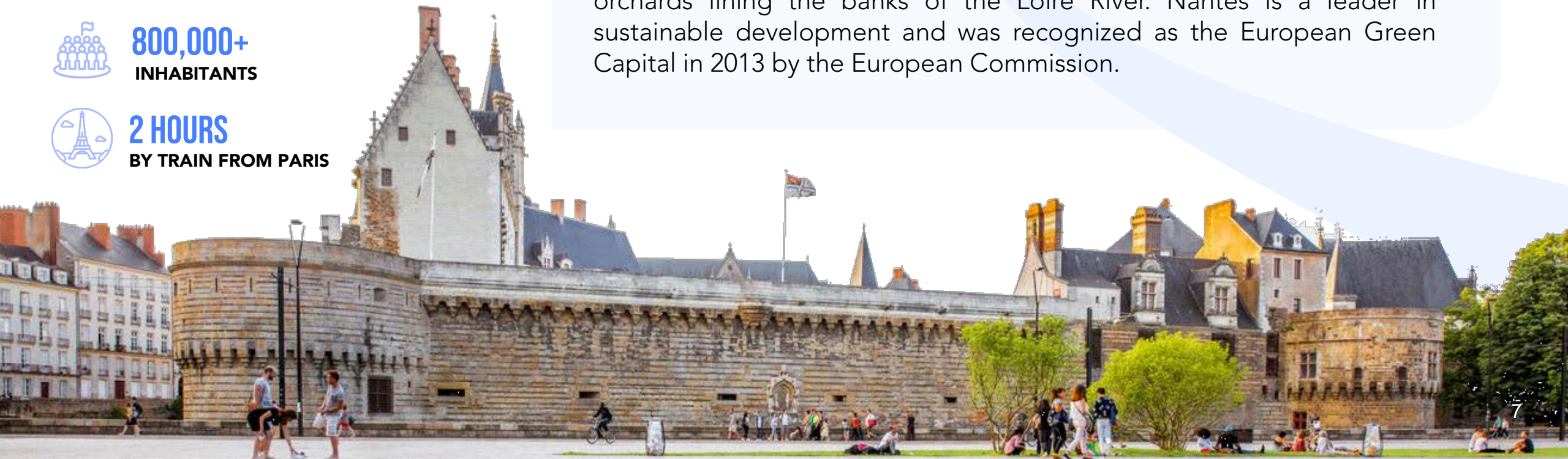


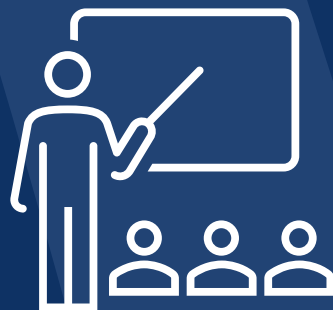
**2 HOURS**

**BY TRAIN FROM PARIS**

Nantes is one of the most beautiful and vibrant cities in France. It is located less than an hour from the Atlantic coast and two hours from Paris by train.

The capital of western France, Nantes is located in the Loire Valley – also known as the “Garden of France” – with many fine vineyards and fruit orchards lining the banks of the Loire River. Nantes is a leader in sustainable development and was recognized as the European Green Capital in 2013 by the European Commission.





# PROGRAM OVERVIEW





# PROGRAM OVERVIEW

## Key figures

- **3** weeks
- 2025 dates: **January 6 – January 24**
- Up to **12 ECTS**
- **On-campus** classes + a **study trip**
- **7** modules offered
- **French & international** expert faculty
- **120+** students
- **25+** nationalities represented:
  - Americas · 8%
  - Asia · 68%
  - Europe · 20%
  - Oceania · 4%



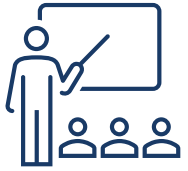
WEEK **1** – **2**  
Nantes



BELGIUM

WEEK **3**  
Brussels





# PROGRAM OVERVIEW

## Courses & schedule

1

### January 6 – 10, 2025

- Boost Your Self-Confidence & Self-Esteem
- International Economics
- Psychology of Money & Consumer Behavior



2

### January 13 – 17, 2025

- Automation, Artificial Intelligence (AI) and Multinational Business
- International Finance: the Role of Risk
- International Human Resources Management



3

### January 20 – 24, 2025

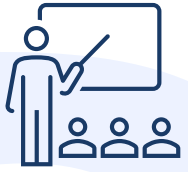
- European Politics & Business: Study Trip to Brussels, Belgium



Students can choose **up to 3 modules** during the program (one module per week)

Each module is **4 ECTS** (2 US credits) and **24 contact hours**.

All courses offered are Master's level courses.



# PROGRAM OVERVIEW

## Application & fees

### Nomination

Students must be nominated by their home University our the [Partner Nomination Portal](#).

### Application

Once nominated, students must complete their application online, on Audencia's application portal.

Applicants must:

- Upload a copy of their passport / ID card
- Upload a copy of their latest transcript of grades
- Upload a passport-type photo
- Choose their courses

### Eligibility

- Upper undergraduate or postgraduate students
- English level equivalent to at least IELTS 5.5 / CEFR B2

### Tuition & fees

Administrative fee of **€100\***

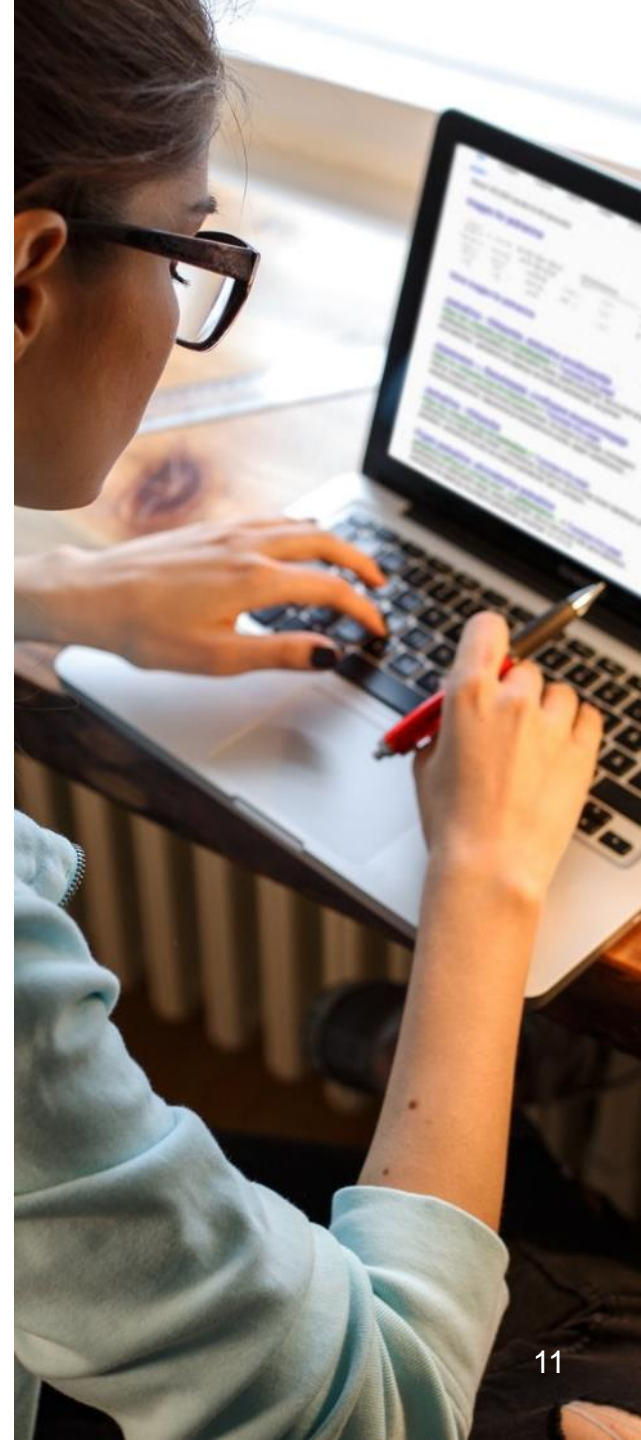
Tuition fees (€500 /module) are waived for students nominated by Audencia's partner Universities.

### DEADLINES

Nomination deadline:  
**November 5, 2024**

Application deadline:  
**November 19, 2024**

*\*Payment of the administrative fee is required to submit an application. This fee is non-refundable, payable once per application regardless of the number of modules selected by the applicant.*





**Audencia**  
audencia.com

**Any questions?**

Contact us at

**winter@audencia.com**

Visit our website:



**NEVER  
STOP**

**DARING**

"  
*Cultiver l'audace,  
toujours et à tout âge,  
croire en soi, se lancer, innover,  
apprendre de ses échecs,  
se relever et recommencer.  
S'engager avec et pour les autres,  
agir en manager responsable,  
respectueux et bienveillant,  
impacter positivement la société.*

*L'audace nous grandit,  
élargit notre horizon,  
nourrit notre imagination  
pour mieux transformer le monde.*

"